

Residents,

We understand the importance of communicating with you and ensuring that we keep you in the loop regarding events affecting the City of Clarkson. As a result, we are pleased to announce that we are initiating a new notification service called REACH Alert.

This new service will allow us to immediately share important information regarding a number of items, including sewer/water line breaks/boil water advisories, power outages, road closures/delays due to construction or accidents, hazmat situations, AMBER/Silver alerts, police actions, changes in trash schedules, and civic events.

As good as this service is, if you don't register, we can't share important information with you. You decide if you want a text message, voice call, or an email. Each household can register up to 4 phone numbers and 4 email addresses. All you need to do is:

1. Go to www.reachalert.com and click on MY ACCOUNT.
2. Select CREATE ACCOUNT.
3. Follow the prompts and enter your preferred contact information.
4. Network Name: type **Clarkson** (click on our name when it appears).
5. Select **Resident** or **Business**
6. Enter your address and click on it when it appears in the drop-down list.

If you opted to receive text alerts, Reach Alert will send a text message to your cell phone immediately upon completion of your registration. Please enter the 4-digit number on the registration screen and then click the word VALIDATE. If you do not receive this message, please call Reach Alert.

If you do not have access to a computer or if you experience any difficulty registering, please contact REACH Alert at (877) 307-9313. You may also register at Clarkson City Hall during regular business hours.

If you don't register, you won't receive our messages.

Thank you.